



The

CONFERENCE

Indianapolis, Indiana | June 3-5, 2014

@ the Wyndham Hotel

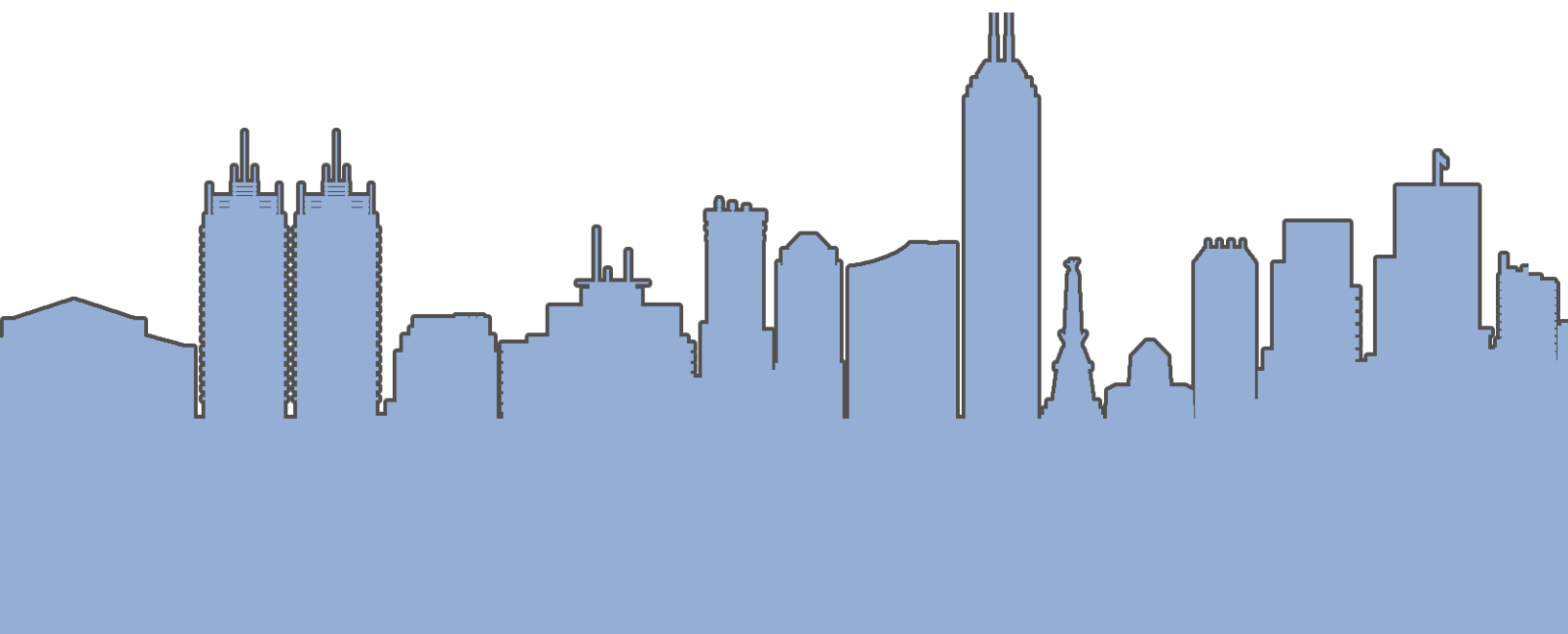




TABLE OF CONTENTS

PAGE 3	SCHEDULE AT A GLANCE
PAGE 4	TUESDAY SCHEDULE & TOUR LOCATIONS
PAGE 5 - 6	WEDNESDAY SCHEDULE
PAGE 7 - 8	THURSDAY SCHEDULE
PAGE 9	SPEAKER PROFILES
PAGE 10	IRC BOARD & STAFF
PAGE 11	MAP & DIRECTIONS
PAGE 12	TRADE SHOW EXHIBITORS
BACK COVER	SPONSORS

While you're here...

SHARE YOUR THOUGHTS, IDEAS, QUESTIONS AND PICTURES WITH YOUR FOLLOWERS AND THE IRC! USE THE HASHTAG #IRC2014.



@ FACEBOOK - [FACEBOOK.COM/INRECYCLING](https://www.facebook.com/inrecycling)



@ TWITTER - @INRECYCLING



@ INSTAGRAM - [INSTAGRAM.COM/INDIANARECYCLING](https://www.instagram.com/indianarecycling)

SCHEDULE AT A GLANCE

	TUESDAY	WEDNESDAY	THURSDAY
7:00		SIGN IN	SIGN IN
8:00		CONTINENTAL BREAKFAST ANNUAL MEETING	CONTINENTAL BREAKFAST + THE PITCH
9:00		PLENARY SESSION: "Making Sense of the Mix: the Future of the Curbside Bin"	BREAKOUT SESSION: "Indiana's Success Stories"
10:00		TRADE SHOW	BREAKOUT SESSION: "Extended Producer Responsibility"
11:00		BREAKOUT SESSION: "Smart Approaches to Growing Programs"	TRADE SHOW
12:00		BREAKOUT SESSION: "Recycling Policies"	BREAKOUT SESSION: "Social Media Practices in Recycling"
1:00	TOUR: Meet in Wyndham West lobby. The bus will leave at 1 PM. Pre-registration required	LUNCH + KEYNOTE ADDRESS "Recycling to be Turbocharged in Indiana" & "The Impact of Recycling on Job Creation in Indiana"	LUNCH & AWARDS CEREMONY Enjoy lunch while watching the annual awards ceremony and enjoying entertainment by the Dumpster Drummers!
2:00		TRADE SHOW	CONCURRENT TRAINING SESSION WORKSHOP: "ReTrac Connect Workshop"
3:00		BREAKOUT SESSION: "Socially Responsible Recycling"	CONCURRENT TRAINING SESSION WORKSHOP: "Dumpster Dive Workshop"
4:00	EARLY REGISTRATION + EXHIBITOR SETUP	BREAKOUT SESSION: "Rethinking Approaches to Waste: from Plastic to Reuse"	
5:00		FREE TIME	
6:00	RECEPTION @ INDY READS: The opening night reception will be held downtown on Mass Ave at Indy Reads Books. Transportation provided. Bus will leave at 5:40 PM. Pre-Registration Required	NETWORKING RECEPTION + THE TRADE SHOW + SILENT AUCTION Join us for appetizers, an open bar, silent auction and networking in the Exhibit Hall. Also, come meet RECYCLEMAN, a new recycling superhero!	
7:00			
8:00			

TUESDAY

1:00 - 4:00 PM | TOUR

Pre-registration required for both the Tour and Reception. The bus will depart from the hotel lobby at 1:00 PM for the Tour. The bus will depart at 5:40 PM from the hotel lobby for the Reception. After the reception, the bus will depart at 8 PM from Indy Reads to bring guests back to the hotel.

FIRST STOP



**FAGERDALA GLOBAL
PACKAGING GROUP**

The first stop on the 2014 tour will be the Fagerdala Global Packaging Plant in Plainfield, IN. The group will receive a tour of the plant's industrial plastic foam recycling and manufacturing operations.

SECOND STOP

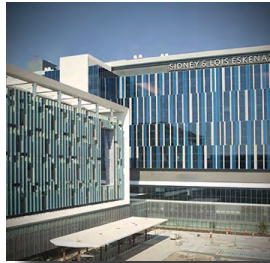


**PEOPLE FOR
URBAN
PROGRESS**



From there we'll head downtown for a tour of The Hall, featuring People for Urban Progress and the Indianapolis Department of Metropolitan Development. After years of sitting vacant, this former City Hall building is undergoing a rebirth, housing meeting areas and gallery spaces to display local artists and plans for the City including a center of operations for the city's "Plan 2020" initiative.

FINAL STOP



**ESKENAZI
HEALTH**

The tour will end at the new Eskenazi Health campus, the first health campus in the U.S. to pursue a national LEED® Silver certification from the U.S. Green Building Council, encouraging environmentally responsible transportation, recycling, fresh produce and other sustainable practices.

4:00 - 6:00 PM | EARLY REGISTRATION

At the Wyndham West, Conference attendees can beat the line, sign in, and grab name tags. Exhibitors will set up their displays in the Trade Show at this time.

6:00 - 8:00 PM | INDY READS OPENING NIGHT RECEPTION*



The opening night reception will be held downtown on Mass Ave at Indy Reads Books. Enjoy a refreshing beer or a glass of wine while you network. Appetizers will be provided by Duos Catering. After the reception concludes, the bus will take guests back to the hotel. Guests are welcome to stroll nearby Mass Ave to continue their evening of networking and fun, but will need to find their own way back to the hotel.

**Additional fees do apply; Transportation will be provided.*

WEDNESDAY

7:00 AM | SIGN-IN BEGINS

8:00 AM | CONTINENTAL BREAKFAST & IRC ANNUAL MEETING

GOLDEN BALLROOM, ROOMS 4-5

Enjoy a light breakfast, then meet new IRC Board president Cassie Stockamp and get the scoop on 2013. Don't forget to congratulate retiring IRC Board President Jim Parker for his 18 years of service! The annual meeting will start at 8:30 a.m.

9:00 - 10:15 AM | PLENARY SESSION

"Making Sense of the Mix: the Future of the Curbside Bin"

GOLDEN BALLROOM, ROOMS 4-5

Utilizing data from MRFs, plastic processors, brand owners, local governments and other stakeholders, this presentation sheds light on what materials are in your rollcart, where they go, how they are processed -- and how all this will change in the future.

Speaker: Dylan de Thomas - Resource Recycling

Moderator: Carey Hamilton - Indiana Recycling Coalition

10:15 - 11:00 AM | *The Trade Show*

HALL OF CHAMPIONS, ROOMS 1-2

Browse the silent auction items and visit with the exhibitors.

11:00 - 12:15 PM | BREAKOUT SESSIONS

"Recycling Policies"

GOLDEN BALLROOM, ROOMS 1-3

Why do we need recycling policy? This session examines a few recent studies, as well as the industry's perspective on how Indiana can optimize recycling programs and increase diversion rates. Attendees will also receive an update on the first five years of the Indiana E-Cycle law.

Speakers: Bryan Vickers - The Glass Packaging Institute; Resa Dimino - NAPCOR; Meredith Jones - Indiana Department of Environmental Management

Moderator: Greg Spratt - Eli Lilly & Company

"Smart Approaches to Growing Programs"

GOLDEN BALLROOM, ROOMS 6-7

Whether your program is urban or rural, big or small, opportunities exist in Indiana to grow programs to include new materials. By expanding a program by just one material, programs can realize reduced disposal costs, increased revenue, higher recycling rates, and greater participation. This topic is designed to facilitate the discussion amongst attendees about approaches and opportunities to expand recycling programs through collaboration, regionalization, and other strategies. Two successful programs will be discussed during this session, including Keep America Beautiful's "Recycling At Work" program, a voluntary effort to increase workplace recycling and How2Recycle, an on-package recycling label that is making waves in the packaging community.

Speakers: Kris Kaar - Resource Recycling Systems;

Brenda Pulley - Keep America Beautiful; Kelly Lahvic - GreenBlue

Moderator: Dylan de Thomas - Resource Recycling

WEDNESDAY

12:15 - 1:30 PM | LUNCH & KEYNOTE ADDRESS

*“Recycling to be Turbocharged in Indiana” +
“The Impact of Recycling on Job Creation in Indiana” +
the Legislative Leadership Awards*

GOLDEN BALLROOM, ROOMS 4-5

Speakers: Myles Cohen - Pratt Industries; Carey Hamilton - Indiana Recycling Coalition

1:30 - 2:15 PM | *The Trade Show*

HALL OF CHAMPIONS, ROOMS 1-2

Enjoy dessert and coffee in the exhibit hall while you visit with the exhibitors. Make sure to browse silent auction items if you haven't already.

2:15 - 3:30 PM | BREAKOUT SESSIONS

“Rethinking Approaches to Waste: from Plastic to Reuse”

GOLDEN BALLROOM, ROOMS 1-3

What do low-quality plastic, EPS foam and repurposing all have in common? These three innovative companies are taking another look at common waste streams to find new uses for formerly overlooked resources.

Speakers: Michael Dungan - RES Polyflow; Ryan Franz - Fagerdala Global Packaging Company; Damon Carson - repurposedMATERIALS

Moderator: Jessie Biggerman - Johnson County Recycling District

“Socially Responsible Recycling”

GOLDEN BALLROOM, ROOMS 6-7

How can we create jobs for disadvantaged individuals while also helping the environment? Two presidents in the Industry will give their take on how social causes can be brought together to have a broader community impact: saving the planet by employing those who need it most.

Speakers: Debie Coble - Goodwill Industries of Michiana; Gregg Keesling - RecycleForce
Moderator: Julie Rizzo - Recycled Granite

3:30 - 4:00 PM | FREE TIME

Take a load off and prepare for the reception.

4:00 - 6:00 PM | NETWORKING RECEPTION + SILENT AUCTION + *The Trade Show*

HALL OF CHAMPIONS, ROOMS 1-2

Join us for appetizers, an open bar courtesy of Monarch Beverage and networking in the Exhibit Hall. Bid on silent auction items! The auction will end at 5:30 PM.

Come meet RECYCLEMAN, a new recycling superhero! Recycling needs a superhero to champion the cause. RECYCLEMAN is ready to lead the charge, providing fun and recycling expertise to all ages.

THURSDAY

7:00 - 8:00 AM | CHECK IN

Registration desk open. Check in if you haven't already.

8:00 - 9:00 AM | BREAKFAST + *The Pitch*

GOLDEN BALLROOM, ROOMS 4-5

While you enjoy your breakfast, hear from a variety of speakers in this quick-pitch battle of ideas. Presenters have just 6 minutes to convince you of their waste reduction idea. Vote for your favorite, and the winner receives a free pass to REVENT, the IRC's fundraising gala this November 15th in Indianapolis.

Moderator: Jean Miller - IRC

9:00 - 10:15 AM | BREAKOUT SESSIONS

"Extended Producer Responsibility"

GOLDEN BALLROOM, ROOMS 1-3

Recycling Reinvented is a two-year old nonprofit advocating for extended producer responsibility (EPR) for packaging and printed paper as a way to increase recycling rates in the U.S. The organization has just completed a cost-benefit analysis on this approach for Minnesota, and Executive Director Paul Gardner will present its findings, discuss how stakeholders are reacting, and suggest what this data could mean in Indiana.

Speaker: Paul Gardner - Recycling Reinvented

Moderator: Carey Hamilton - Indiana Recycling Coalition

"Indiana's Success Stories"

GOLDEN BALLROOM, ROOMS 6-7

A sustainable future requires change on the behalf of everyone, whether it be a university, small business or large manufacturer. Celebrate these Hoosiers who have found a way to save money and reduce their impact through policy changes, reuse and other landfill diversion tactics.

Speakers: McKenzie Beverage and Magy McKary - Butler University; John Meyer -

Armour-Eckrich Meats LLC; Jaret Wieland - Transformations Furniture

Moderator: Stacey Boggs - AbiBow Recycling

10:15 - 11:00 AM | *The Trade Show*

HALL OF CHAMPIONS, ROOMS 1-2

Enjoy some refreshments and visit with the exhibitors.

THURSDAY

11:00 - 12:15 AM | BREAKOUT SESSIONS

“Smart Design: How Green Building and Zero Waste Lead to a Reduced Impact”

GOLDEN BALLROOM, ROOMS 1-3

Can the building itself change an office culture? These companies seem to think so. Hear lessons learned, design principles and the effects on company culture from the first health campus in the U.S. to pursue national LEED® Silver certification and the Indianapolis Nature Conservancy’s LEED® Platinum headquarters, The Efrogmson Conservation Center.

Speakers: Adam McLane - The Nature Conservancy; Michael Kaufmann - Health & Hospital Co.
Moderator: Monica Hartke-Tarr - Indiana Department of Environmental Management

“Social Media Practices in Recycling”

GOLDEN BALLROOM, ROOMS 6-7

“Hold on, let me ‘tweet’ that!” The meteoric rise of social media use has left many people scratching their heads. Come hear tips and tricks on how to best utilize social media tools to encourage recycling while building a virtual community.

Speakers: Renee Sweany - Ask Renee; Madeleine O’Connor - Keep America Beautiful
Moderator: Danni McPherron - Indiana Recycling Coalition

12:15 - 1:30 PM | LUNCH & *Awards Ceremony*

GOLDEN BALLROOM, ROOMS 4-5

Enjoy lunch while watching the annual awards ceremony for RecycleMania, Recycle-Bowl, Project ReDirectory, and the Governor’s Awards for Environmental Excellence. Entertainment will be provided by the Dumpster Drummers, an educational performance group that uses the arts to teach children (and adults) about recycling and conservation.

1:30 - 3:30 PM | CONCURRENT TRAINING SESSION WORKSHOP

ReTrac Connect Workshop

GOLDEN BALLROOM, ROOMS 1-3

Join Emerge Knowledge’s Chris Ronson for an interactive training session on Re-TRAC Connect. Re-TRAC Connect is the leading Waste Reduction Measurement System for governments and organizations that offers FREE accounts to help local governments, businesses, schools, universities, and other organizations participate in reporting programs, manage tonnage data, and publish waste reduction information to the public.

Speaker: Chris Ronson - Emerge Knowledge

Dumpster Dive Workshop

GOLDEN BALLROOM, ROOMS 6-7

The Dumpster Dive workshop focuses on concepts related to life-cycle analysis, alternative material selection, by-product reduction, waste exchange and zero landfill while demonstrating some practical tools that can be implemented to reduce or eliminate the solid waste stream. These tools will be put into practice during a “Dumpster Dive” activity within a simulated company to sort the trash they produce, calculate the costs associated with managing this waste, and generate ideas for reduce, reuse and recycling— all while saving money and helping the environment.

Speaker: Kelly Weger - Purdue University Technical Assistance Program

SPEAKER PROFILES

Keynote Speaker



Myles Cohen, President of Pratt Industries: “Recycling to be Turbocharged in Indiana”

Myles is responsible for Pratt’s network of recycling plants throughout the USA, as well as leading Pratt Industries’ “close-the-loop” initiative to achieve their zero-landfill goals through improved recycling and waste-to-energy solutions. Before entering the packaging industry in 2003, Cohen held a myriad of leadership positions, including chief marketing officer of a commercial lending unit for Fleet Bank as well as VP of worldwide sales for Durall Batteries.

Visit Pratt Industries at - www.prattindustries.com

Plenary Speaker



Dylan de Thomas, Editorial Director of Resource Recycling: “Making Sense of the Mix: The Future of the Curbside Bin”

Dylan de Thomas is the editorial director of Resource Recycling, Inc., the publisher of *Resource Recycling*, *Plastics Recycling Update* and *E-Scrap News* and the producer of the Resource Recycling Conference, the E-Scrap Conference and the Plastics Recycling Conference. Prior to joining the company in 2007, he was a writer and editor for more than a decade, covering environmental issues for local and regional publications. He speaks on issues facing the recycling industry at conferences around North America.

Visit Resource Recycling at - resource-recycling.com

Breakout Session Speakers

McKenzie Beverage

Butler University
www.butler.edu

Damon Carson

repurposedMATERIALS
www.repurposedmaterialsinc.com

Debie Coble

Goodwill Industries of Michiana
www.goodwill-ni.org

Resa Dimino

NAPCOR
www.napcor.com

Michael Dungan

RES Polyflow
www.respolyflow.com

Ryan Franz

Fagerdala Global Packaging Co.
www.fagerdala.com

Paul Gardner

Recycling Reinvented
www.recycling-reinvented.org

Meredith Jones

Indiana Department of
Environmental Management
www.in.gov/idem

Kris Kaar

Resource Recycling Systems
www.recycle.com

Michael Kaufmann

Health & Hospital Corporation
www.hhcorp.org

Gregg Keesling

RecycleForce
www.recycleforce.org

Kelly Lahvic

GreenBlue
www.greenblue.org

Magy McKary

Butler University
www.butler.edu

Adam McLane

The Nature Conservancy
www.nature.org

John Meyer

Armour-Eckrich Meats LLC
www.johnmorrellfoodgroup.com

Madeleine O'Connor

Keep America Beautiful
www.kab.org

Brenda Pulley

Keep America Beautiful
www.kab.org

Renee Sweany

Ask Renee
www.indianalivinggreen.com

Bryan Vickers

The Glass Packaging Institute
www.gpi.org

Jaret Wieland

Transformations Furniture
www.transformationsfurniture.com

About the IRC

The mission of the Indiana Recycling Coalition is to support source reduction, reuse, composting, and recycling activities in Indiana. The Indiana Recycling Coalition supports policies and programs that advance sustainable materials management. The goal of this support is to conserve our natural resources, reduce energy use, encourage environmental responsibility and create green jobs through recycling.

The Indiana Recycling Coalition is a not-for-profit, 501(c)3 corporation representing concerned citizens, state and local government officials, business, industry and environmental groups since December of 1989.

Learn more at: indianarecycling.org
Like us on: [Facebook.com/INrecycling](https://www.facebook.com/INrecycling)
Follow us on: Twitter @INrecycling
and on Instagram at:
<http://instagram.com/indianarecycling>



Indiana
**RECYCLING
COALITION**

BOARD OF DIRECTORS

2014 - 2015

- JESSIE BIGGERMAN** - Executive Director, Johnson Co. SWMD (G)
KIRA BLACKETOR - Program Manager, City of Fort Wayne (G)
STACEY BOGGS - Recycling Consultant, AbiBow Recycling, **IRC Secretary** (B)
NICK BROTHERS - VP, Indianapolis Demolition Company (B)
JACOB COX - Principal, Cox Law Office, At-large
THOMAS GRAY - VP of Operations and Finance, RecycleForce (P)
MORGAN JOHNSON - VP, Green Broad Ripple (P)
CRAIG LUTZ - Municipal Relations Manager, Republic Services of Indiana (B)
NATALIE ROBERTS - IRC Board Member, Monarch Foundation (P)
DEAN SCHMUHL - Area Manager, Strategic Materials (B)
GREG SPRATT - Director of Environmental Sustainability, Eli Lilly and Company, **IRC VP** (B)
CASSIE STOCKAMP - President, The Athenaeum Foundation, **IRC President** (P)
MARY ANN SULLIVAN - At-Large
DAVID VONNEGUT-GABOVITCH - Jewish Federation of Greater Indianapolis, **IRC Treasurer** (P)
SHELBY WALKER - Director of Sanitation, City of Bloomington (G)

(B) - BUSINESS, (G) - GOVERNMENT, (P) - PUBLIC

STAFF

CAREY HAMILTON
Executive Director
carey@indianarecycling.org

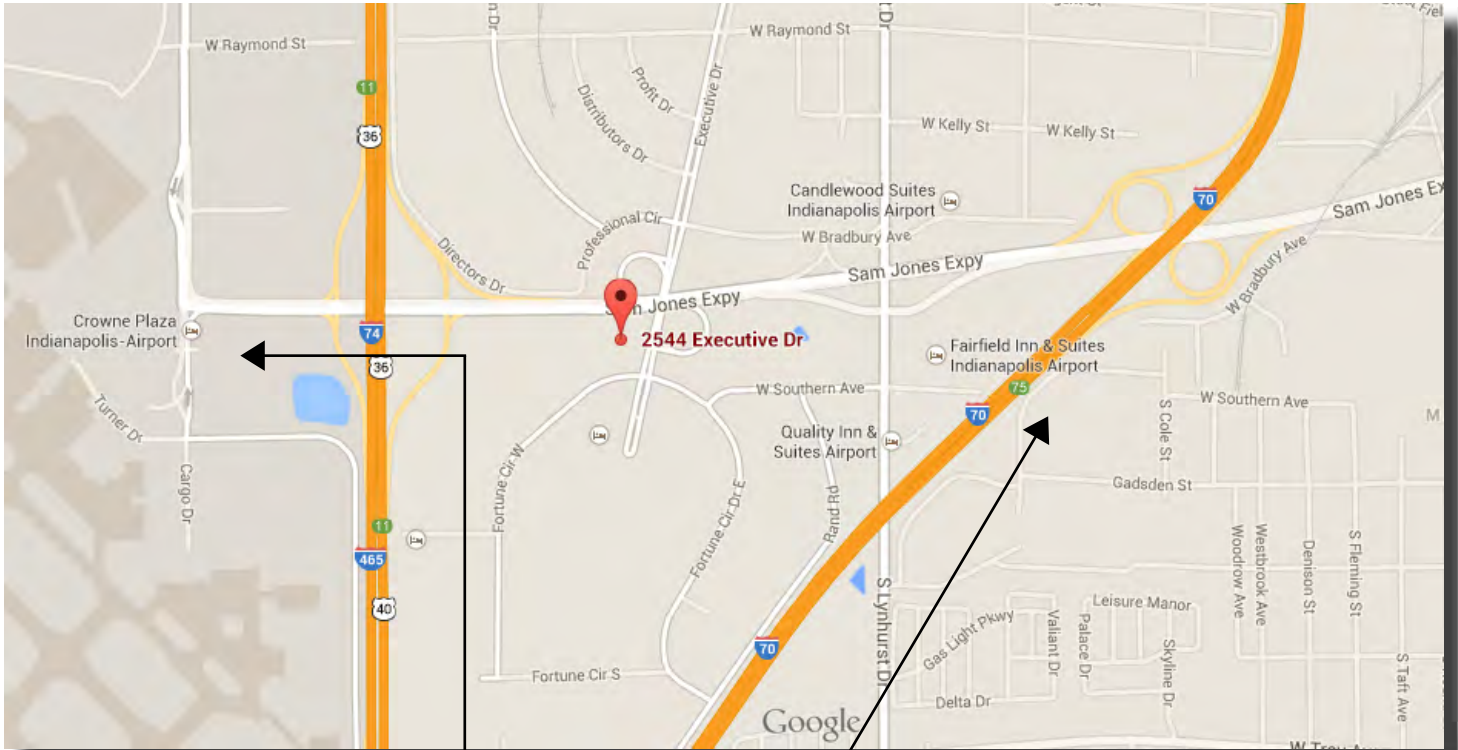
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NANETTE JOHNSON
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DANNI MCPHERRON
Programs & Events Coordinator
danni@indianarecycling.org

LOCAL MAP



DIRECTIONS TO AIRPORT

1. Head East toward Executive Dr. (49 ft.)
2. Take the 1st left onto Executive Dr. (0.2 mi.)
3. Take the 1st right onto W. Bradbury Ave. (0.2 mi.)
4. Turn right to merge onto Sam Jones Expy (1.0 mi.)
5. Turn right onto S. High School Rd. (1.2 mi.)
6. Turn right onto W. Washington St. (1.0 mi)
7. Take the U.S. 40 E./Interstate 74 E. Interstate 465 S. ramp (0.3 mi.)
8. Merge onto I-465 S./I-74 E./US-40 E. (1.9 mi.)
9. Take exit 9B toward Indianapolis International Airport (3.9 mi.)
10. Slight right onto Col. H. Weir Cook Memorial Dr. (1.5 mi.)
11. Slight left (0.2 mi.)

Indianapolis International Airport
7800 Col. H. Weir. Cook Memorial Dr.
Indianapolis, IN 46241

DIRECTIONS TO INDY READS

1. Head east toward Executive Dr. (49ft.)
2. Take the 1st left onto Executive Dr. (0.2 mi.)
3. Take the 1st left onto Fortune Cir E. (0.1 mi.)
4. Take the 1st left onto Southern Ave. (0.3 mi.)
5. Take the 1nd right onto S. Lynhurst Dr. (0.1 mi)
6. Turn left to merge onto Sam Jones Expy (0.5 mi.)
7. Slight right to merge onto I-70 E. toward Downtown/Indianapolis (7.2 mi.)
8. Take the Washington St. exit, 111 (0.2 mi.)
9. Stay straight to go onto N. Pine St. (0.09 mi.)
10. Take the 2nd left onto E. Market St. (0.2 mi.)
11. Turn right onto N. College Ave. (0.6 mi.)
12. Turn slight right onto Massachusetts Ave. (0.2 mi.)
13. Turn right to stay on Massachusetts Ave. (0.2 mi.)
14. 911 Massachusetts Ave. is on the right.

Indy Reads Books
911 Massachusetts Ave
Indianapolis, IN 46202

EXHIBITORS

ARDAGH GROUP

www.ardaghgroup.com

ADVANCED SURVEILLANCE INC.

www.advancedsurveillanceinc.com

BESTWAY SOUTHSIDE LANDFILL

www.bestway-disposal.com

BUSCH SYSTEMS

www.buschsystems.com

CARTON COUNCIL

www.recyclecartons.com

CLEARSTREAM RECYCLING, INC.

www.clearstreamrecycling.com

CLOSED LOOP RECYCLING

www.recyclermats.com

COVANTA

www.covanta.com

DRUG AND LABORATORY DISPOSAL

www.dld-inc.com

DUMPSTER DRUMMERS

www.dumpsterdrummers.com

ECO PARTNERS

www.ecopartnersinc.com

ECOVISION ENVIRONMENTAL

www.ecovisionenvironmental.com

EMERGE KNOWLEDGE

www.emergeknowledge.com

ESCRAP

www.escrapinc.com

FAGERDALA GLOBAL PACKAGING

www.fagerdala.com.sg

HERITAGE INTERACTIVE SERVICES

www.heritage-interactive.com

IDEM

www.in.gov/idem

INDIANA AMERICAN WATER

www.amwater.com/inaw

INDIANA RECYCLING COALITION

www.indianarecycling.org

KEEP AMERICA BEAUTIFUL

www.kab.org

KETTLE CREEK CORPORATION

www.windsorbarrel.com

LIGHTING RESOURCES

www.lightingresourcesinc.com

NUCOR STEEL

www.nucor.com

NUGENESIS

www.enugenesis.com

OMNISOURCE

www.omnisource.com

PERPETUAL RECYCLING SOLUTIONS

www.perpetualrpet.com

PRATT INDUSTRIES

www.prattindustries.com

PURDUE TECHNICAL ASSISTANCE PROGRAM

www.tap.purdue.edu

RAY'S TRASH

www.raystrash.com

RECYCLEFORCE

www.recycleforce.com

RECYCLED GRANITE

www.recycledgranite.com

RECYCLEMAN

www.gorecycleman.com

REPUBLIC SERVICES

www.republicservices.com

RESOURCE RECYCLING SYSTEMS

www.recycle.com

RUMPKE WASTE AND RECYCLING

www.rumpke.com

SDS LOGISTICS

www.sdslogistics.com

SHORE LAND'R

www.shorelandr.com

SIMPLE RECYCLING

simplerecycling.com

SIERRA CLUB

www.hoosier2.sierraclub.org

STERICYCLE

www.stericycle.com

STRATEGIC MATERIALS

www.strategicmaterials.com

SPONSORS

Diamond

ArdaghGroup



Platinum



Gold



Silver



Bronze

General

